

## MEMBER STORIES

# A Day In The Life Of A Firefighter: Captain Mike Day



Meet Captain Michael Day, 25 year-veteran of SFFD and SF Fire Credit Union member.

By Joseph Bodie

We pull up to Engine 39 around 10:00 am. It's a sunny day in the Portola neighborhood of San Francisco. It's a little chilly, but that's just microclimates for you, right?

There's a shiny, red rig parked in front of the station. It's the kind of rig every eight-year old would love to climb on.

We're here to meet Captain Michael Day, 25 year-veteran of SFFD and SF Fire Credit Union

member. We bring me, Joe, and Kirsten, our Media Producer, here to take photos.

When we arrive, Mike welcomes us, shakes our hands, and tells us he and his crew are just getting ready to start their day. It's the usual, daily routine for them: getting fuel for the rig, buying groceries, maybe a stop for coffee or to pick up something at the hardware store.

Oh no, we think. Maybe we've come at a bad time? The last thing we want to do is get in the way of their routine.

"You guys want to come along?" Mike says, and gives us a smile that is warm and joyful. It's a smile we'll become very familiar with as we spend the day with him and his crew.

"Seriously?" Kirsten and I say, almost in unison. "Yes! Absolutely."

And, like two giddy eight-year-olds, we climb aboard the rig.

Read more:  
[sffirecu.org/mike-day](https://sffirecu.org/mike-day)

(This interview took place in 2020 before the pandemic began.)

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**At SF Fire Credit Union,  
we always put you first.**

# MESSAGE FROM PRESIDENT & CEO

KATHY DUVALL

Spring has arrived at SF Fire Credit Union, and with it comes a sense of optimism for the growth, exciting changes, and bright horizons that lie ahead.

### Supporting Our Community

While our commitment to our community never wavered during the pandemic, it's been exciting to see our members in person and support those who support us. So far this year, we sponsored and attended numerous events, including: the SFFD Paramedic Academy Orientation, SFFD Peer Support K9 Media Event, the Earl Gage Jr. Memorial Dedication Ceremony, and the SF Firefighters Veterans Association Leadership Symposium.

We look forward to sponsoring and attending more events this year, and the years to come.

### 2022: A Year of Strategic Success

As we look forward to the continued success of the Credit Union, we are developing and implementing strategies that will keep us competitive in an ever-changing financial landscape.

These initiatives will include a focus on digital platforms, embracing fresh perspectives, diverse voices, and creative solutions to help us elevate the level of service we provide.

We've enhanced our cards to allow new card controls that add additional protection for our members. And we're looking forward to opening a new, modernized branch this year that will give our members a personalized and efficient experience.

### Helping You Achieve Financial Success

As we move forward through 2022, we continue to focus on helping our members achieve their financial dreams, at every stage of their life. We're offering free homebuying webinars each month, adding to our ever-growing library of financial education resources on our website, and focusing on improvements and enhancements to our products to give our members the best.

I look forward to what 2022 has in store for members and staff alike, and I am grateful that we are on this journey together.

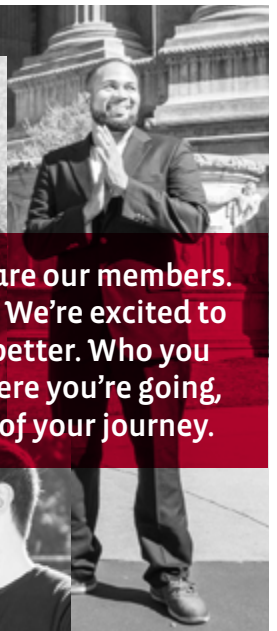
Kathy Duvall



President & CEO

## CALL FOR VOLUNTEERS

# Share Your Story



At SF Fire Credit Union, we are our members. Without you, there is no us. We're excited to get to know you a little bit better. Who you are, where you've been, where you're going, and how we've been a part of your journey.

If you would like to participate in a member photo shoot, or have questions, our **Brand Loyalty** team would love to hear from you: [brandloyalty@sffirecu.org](mailto:brandloyalty@sffirecu.org)



COMMUNITY EVENTS

# Out & About



Matt Alba, Chief Jeanine Nicholson at SFFD Headquarters, February 23rd

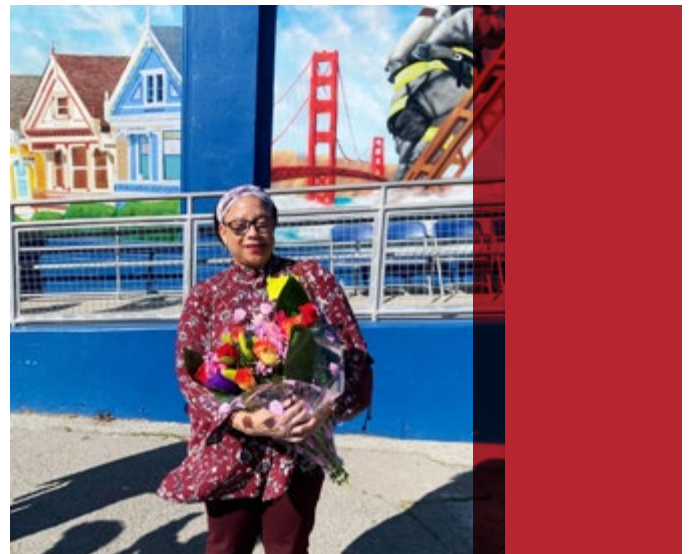
## SFFD Paramedic Academy Credit Union Orientation & Lunch, Treasure Island | February 22nd



## Earl Gage Jr. Mural Dedication at Rosa Parks Elementary School, SF | February 25th



The Earl Gage Jr. Mural Project manager and SFFD Captain Sherman Tillman & Family.



Dr. Blondell Gage Chism, Earl Gage Jr's daughter and only child.



Tsega Dereje, SF Fire Credit Union Diversity, Equity, & Inclusion Manager

## SF Firefighters Veterans Association - Leadership Symposium | March 5th



Marissa Hutchinson, Matthew Hutchinson, and Gold Star Family member Andy Barreras

## CONGRATULATIONS

# 2022 Arthur F. McIntyre Scholarship Recipients

Thank you to those who took the time to apply for the 2022 Arthur F. McIntyre Scholarship. The winners were announced at our 71st Annual Meeting of the Members held virtually via Zoom on February 21st. Scholarships were awarded to four high school students and four college students. Our warmest congratulations to each of the winners:

### High School

Amelia Grevin

Casey Sullivan

Joseph Hernandez

Olivia Flores

### College

Catrina Maguire

Jessica Faith Kinnee

Katherine Lam

Mora Judd

## Document Shred Days

We're happy to announce **two** upcoming Sensitive Document Destruction Days held at our **Stonestown Branch** (parking lot).

**Friday, June 10th**

**Saturday, September 10th**

9am to 3pm | Stonestown Parking Lot  
565 Buckingham Way, San Francisco CA 94132

**Services:** Industrial Shred Trucks

**Restrictions:** The shred trucks can only handle paper documents. No e-waste. They cannot accept VHS/ DVDs, tapes, binders, or cardboard boxes. Please be sure to go through your belongings prior to the event. You do **NOT** need to remove paper clips or staples, but please remove any binder clips.

## DID YOU KNOW?

### EDUCATE AND EMPOWER YOURSELF

## Test Your Financial Knowledge

Do you know the importance of getting pre-approved for a mortgage? Or what it means to refinance a loan? How about the steps to buying out your car's lease?

Get answers to these questions and more in our **Learning Center**. We have engaging articles and free homebuying webinars to test your financial knowledge and help you achieve your goals.

Sign up for free webinars:

[sffirecu.org/homebuying-webinars](https://sffirecu.org/homebuying-webinars)

## Calendar of Events

### April

Financial Literacy Month

### May

Asian Pacific American Heritage Month

Memorial Day Holiday - Branches closed (May 30th)

Mental Health Awareness Month

National EMS Weeks (May 15th - 21st)

### June

National Safety Month

Pride Month

SF Fire June Shred Day Event (June 10th)

### California Street Branch

3201 California Street, SF, CA 94118

### Mint Plaza Branch

12 Mint Plaza, SF, CA 94103

### Stonestown Branch

565 Buckingham Way, SF, CA 94132

### Branch Hours

Monday – Friday 8:30 a.m. – 6:00 p.m.

Saturday 8:30 a.m. – 3:00 p.m.

### Contact Center & Web Chat Hours

Monday – Saturday 7:00 a.m. – 8:00 p.m.

Hours and closures are subject to change, so members are encouraged to check our website frequently for the most current information.

### Credit Union Branch Holidays

Monday, May 30th - Memorial Day

The Contact Center will be closed on Memorial Day.



NMLS #262686

We do business in accordance with the Federal Fair Housing Law and the Equal Credit Opportunity Act.



**AMERICAN SHARE INSURANCE**

Your savings insured to \$250,000 per account. By members' choice, this institution is not federally insured, or insured by any state government.



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