

Meeting our members where they're at.

Our Block Party and Grand Opening in Noe Valley was a success!

It's been more than a month since we've opened our newest branch in Noe Valley and we are still buzzing from all of the energy and excitement surrounding this new addition. And what's a new branch without a grand opening celebration? Celebrate we did. On May 20th we introduced ourselves to the new neighborhood with a good, old-fashioned Block Party. There was music by DJ Dre, ice cream from Mister Softee, and beverages from Tap Twice Tea (owned by our very own member, Jody Beavers), and even an appearance by a vintage fire truck and a few local off duty firefighters.

SF Fire came out with one goal in mind: to meet and to party with the people who call Noe Valley home. With over 400 smiling faces in attendance, 300 ice creams served, 200 balloons passed out, and so many amazing connections made with kids, adults, families (and even a few pooches), we're pretty sure we can call that goal achieved.

Many businesses in the City have recently closed their doors for good and we are so proud and excited to have had the chance to open our brand new branch. We're ecstatic to offer a host of incredible new features at this branch—

an innovative tellerless experience and a beverage bar for starters — and we look forward to helping the Noe Valley neighborhood continue to thrive.

Sure, the ice cream may be eaten (for now), but we still want to introduce you to everything that SF Fire, credit unions and our new Noe Valley branch have to offer. So stop by when you get a chance, say hello and see how SF Fire Credit Union continues, in the words of our CEO Kathy Duvall, "meeting our members where they're at."

Also: *stay tuned*. We're currently in the process of remodeling our Stonestown branch and we just might need to throw another party to celebrate its reopening.

We took some time at the Noe Valley Block Party to quiz a few future financial gurus on one important question: **"Piggy bank v. real bank: what's the difference?"** Check out the answers using this QR code:



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**At SF Fire Credit Union,
we always put you first.**

MESSAGE FROM PRESIDENT & CEO

KATHY DUVALL

For many people, the world of finance can seem intimidating at times, especially with news filled with bank failures, recession speculations, and tech layoffs. However, as a valued member of SF Fire Credit Union, there are several positive assurances we can provide: your money is secure, our community is resilient, and we stand united regardless of the economic climate. Keeping this in mind, I am delighted to share some exciting updates that showcase the robustness of our credit union as we approach the summer season.

New growth

To expand our service and provide better local support for members, we opened our new Noe Valley branch and hosted our grand opening celebration on May 20th. More than 400 people came out to welcome us to the neighborhood as we celebrated with ice cream, balloons and fire truck photo ops. We're proudly settling into

our new location and are also looking forward to remodeling our Stonestown branch later this year.

Strong roots

As a not-for-profit credit union, we are built to help our members succeed. Our philosophy of low fees, fair interest rates, and sustainable growth has carried us through economic upswings and recessions alike. With assets of \$1.8 billion, and a risk-based capital ratio in excess of 13%, SF Fire Credit Union is well-capitalized. If you need new ways to get more from your money, we can help with options including term certificates, low-interest credit cards and more.

Changing seasons

As we build for the future, we welcomed Brook Baker as our new Board Chair. Brook has been a member of the board for more than 13 years serving as both a director and secretary, and has

served in the San Francisco Fire Department since 2000. We're thrilled that we will continue to benefit from Brook's leadership, and are excited to have John Sweeney, our previous Board Chair with 45 years of service, transition to a new role as Emeritus Director.

Always with you

No matter what the future holds, SF Fire is here to help you reach your financial goals with local service you can trust, and favorite traditions like Shred Day, where we helped more than 300 members keep their information secure this May.

Thank you for your membership and support — we hope to see you soon!

Kathy Duvall



President & CEO

FINANCIAL LITERACY

Expand your money knowledge with ZOGO



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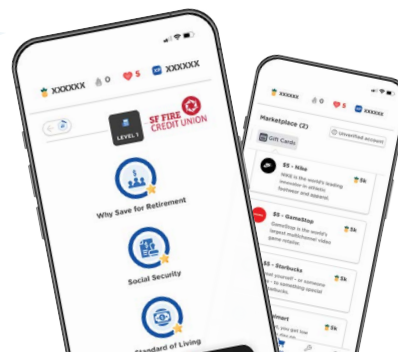
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COMMUNITY EVENTS

Out & About

SFFD Dispatcher's Week BBQ | Apr 12th



SFFD H3L2 Class 9 EMS Graduation | Apr 14th



1st Shred Day of '23 | May 8th



CCSF Graduates in Training | May 13th



City College of San Francisco Fire Academy Graduation | May 20th



Steven Rucker Memorial Golf Tournament | May 22nd



131st Firefighter Recruit Academy Graduation | June 2nd



SF Fire Credit Union Receives a Certificate of Honor — a Commendation from San Francisco

The Noe Valley Grand Opening came with some added recognition for SF Fire CU. Noe Valley's District 8 Supervisor, Rafael Mandelman, presented Kathy with a Certificate of Honor — one of the City of San Francisco's highest awards.

The certificate will be framed and hung at the Main branch. Below is a recap of what the certificate says - **thank you ALL for your investment and commitment.**

Certificate of Honor
Board of Supervisors
City and County of San Francisco

The Board of Supervisors of the City of San Francisco hereby issues, and authorizes the execution of, this Certificate of Honor in appreciative public recognition of distinction and merit for outstanding service to a significant portion of the City and County of San Francisco by:

San Francisco Fire Credit Union
Noe Valley Branch Grand Opening

In honor of the San Francisco Fire Credit Union, in recognition of their 72 years of investment in the financial well-being and charitable causes of San Francisco's firefighters, their families, and the larger San Francisco community, and in celebration of the San Francisco Fire Credit Union's Noe Valley branch grand opening, the San Francisco Board of Supervisors hereby extends its highest commendation and appreciation.

Signed by SF City Supervisors

Document Shred Days

We're happy to announce the next Sensitive Document Destruction Day at our **Stonestown Branch** (parking lot).

Saturday, September 23rd
9am to 3pm | Stonestown Parking Lot
565 Buckingham Way, San Francisco



Services: Industrial Shred Trucks

Restrictions: The shred trucks can only handle paper documents. No e-waste. They cannot accept VHS/DVDs, tapes, binders, or cardboard boxes. You do NOT need to remove paper clips or staples, but please remove any binder clips.



California Street Branch

3201 California Street, SF, CA 94118

Stonestown Branch

565 Buckingham Way, SF, CA 94132

Noe Valley Branch

3908 24th Street, SF, CA. 94114

Branch Hours

Monday – Friday 8:30 a.m. – 6:00 p.m.
Saturday 8:30 a.m. – 3:00 p.m.

Contact Center & Web Chat Hours

Monday – Saturday 7:00 a.m. – 8:00 p.m.

Hours and closures are subject to change, so members are encouraged to check our website frequently for the most current information.

Credit Union Branch Holidays

Tuesday, July 4 – Independence Day
Monday, September 4 – Labor Day

The Contact Center will be closed on Independence Day and Labor Day.







NMLS #262686

We do business in accordance with the Federal Fair Housing Law and the Equal Credit Opportunity Act.



AMERICAN SHARE INSURANCE
Your savings insured to \$250,000 per account.
By members' choice, this institution is not federally insured, or insured by any state government.

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