

THE SAN FRANCISCO FIREFIGHTERS TOY PROGRAM

Bringing Big Smiles to Small Faces

The San Francisco Firefighters Toy Program started in 1949. Today it is stronger than ever and continues to grow.



By Joseph Bodie

Sally Casazza, bringing joy to others.

In 1949, a group of firefighters banded together and decided to help the neighborhood kids. They mended damaged toys, repaired broken bicycles, and brought big smiles to small faces.

A few friends grew to more than 300 volunteers. A handful of toys became 200,000. And a small group of neighborhood kids now number 41,000 children city-wide each year.

A simple act of service became the SF Firefighters Toy Program: the city's largest, and the nation's oldest, program of its kind.

For the past 20 years, Sally Casazza, Chairperson of the Toy Program, has made it her mission to make sure it runs smoothly.

Sally's a dog lover. She has three, one Morkie and two that she affectionately calls mutts.

"I love animals," she tells me. "They're so innocent. All they want is to eat and be loved."

I grew up with dogs (all beagles), so I know what she means. We have that in common, being animal lovers. We also share a love of music.

Sally says she's loved jazz ever since she was old enough to start appreciating what it is. And Motown. She loves Motown.

Read more:
sffirecu.org/sally-casazza

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**At SF Fire Credit Union,
we always put you first.**

MESSAGE FROM PRESIDENT & CEO

KATHY DUVALL

Here at SF Fire, we are reflecting on a year that has come with unique challenges as we navigate the lingering pandemic, inflation, and a bear market.

While this has been a strenuous time for our employees and our members, it has also reinforced the unique power of credit unions to put people first. And on that note, we're excited to share some updates that will help us continue to serve our members and give back to our Bay Area community.

New Services on the Way

Several online and mobile banking updates are coming soon to give you better control over your money wherever you go. We're working on additional self-service card control options, such as the ability to load travel notes to keep your accounts safe. Additionally, for those looking to put some money

aside, you can now open a Term Certificate at competitive rates.

New Branch Opening in Noe Valley

To expand our service for members in San Francisco, we are preparing to open a new, modernized branch in Noe Valley in early 2023. The new location will feature a new service experience for members, including self-service options. Stay tuned for grand opening information.

SF Fire in the Community

Our Shred Day event in September helped members destroy over 10,000 pounds of sensitive documents. Thank you to our staff who volunteered their Saturday to help keep our members safe and secure.

Looking forward, we're honored to support the SF Firefighters Toy Program during the upcoming holiday season. The Toy Program

makes the holidays a little more magical for children in need citywide, giving out more than 41,000 toys every year. You'll read more about their mission here in the Siren Newsletter.

SF Fire is as committed as ever to serving our members and walking with you on your journey to financial health and stability, despite an unpredictable economy. We're proud to provide you with the service, security and support you deserve.

Kathy Duvall



President & CEO

MEMBER PHOTOSHOOT

Share Your Story



At SF Fire Credit Union, we are our members. Without you, there is no us. We're excited to get to know you a little bit better. Who you are, where you've been, where you're going, and how we've been a part of your journey.



To participate in a member photo shoot, reach us at marketing@sffirecu.org

COMMUNITY EVENTS

Out & About

SF Fire Credit Union EMS Recruit Lunch Presentation | August 18th



Black Firefighters Association Gala | September 10th



Shred Day | September 10th



911 Remembrance at Station 4 | September 11th



Board Election Notice

The Annual Meeting of the Members and election of volunteer officials will be held on **Presidents' Day, Monday, February 20, 2023**. The meeting details will follow soon.

There are **two positions** on the Board of Directors which are up for election. Nomination petitions must be received at the Main Branch of SF Fire Credit Union by **November 23, 2022**.

To obtain additional information on procedures, write to:

SF Fire Credit Union
3201 California Street
San Francisco, CA 94118

DONATIONS

San Francisco Firefighters Toy Program



Thank you for supporting the San Francisco Firefighters Toy Program. Toy giving starts on December 1st and lasts through December 25th. You can drop off your donations at any of our branches, participating businesses, or SFFD Fire Stations.

For more information or to make a donation, visit: sffirefighterstoys.org

DID YOU KNOW?

EDUCATE AND EMPOWER YOURSELF

Loans

Before you take out a loan, make sure you understand how they work. Find out which type is right for you and your specific needs.

Get helpful tips and tricks on loans and more in our Learning Center.

Visit: sffirecu.org/learning-center

Calendar of Events

October

Indigenous Peoples' Day - Branches Closed (October 10)

November

Veterans' Day- Branches Closed (November 11)

Firefighter Graduation Ceremony (November 18)

Thanksgiving Day - Branches Closed (November 24)

Native American Heritage Month

December

Christmas Day Holiday - Branches Closed (December 26)

California Street Branch

3201 California Street, SF, CA 94118

Mint Plaza Branch

12 Mint Plaza, SF, CA 94103

Stonestown Branch

565 Buckingham Way, SF, CA 94132

Branch Hours

Monday – Friday 8:30 a.m. – 6:00 p.m.
Saturday 8:30 a.m. – 3:00 p.m.

Contact Center & Web Chat Hours

Monday – Saturday 7:00 a.m. – 8:00 p.m.

Hours and closures are subject to change, so members are encouraged to check our website frequently for the most current information.

Credit Union Branch Holidays

Monday, October 10 – Indigenous Peoples' Day
Friday, November 11 – Veterans' Day
Thursday, November 24 – Thanksgiving Day
Monday, December 26 – Christmas Day Holiday
Monday, January 2 – New Year's Day Holiday
The Contact Center will be closed on Thanksgiving Day, Christmas Day, and New Year's Day.



NMLS #262686

We do business in accordance with the Federal Fair Housing Law and the Equal Credit Opportunity Act.



AMERICAN SHARE INSURANCE
Your savings insured to \$250,000 per account.
By members' choice, this institution is not federally insured, or insured by any state government.



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